

Proactive Price Management –
Reduce Variability and Increase Supply Chain
Savings Leveraging Collaboration and Technology

Strategic Supply Sourcing Solution

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Today's Agenda

- 1. The "art" of Collaboration
- 2. Review how structured content reveals opportunity
- 3. Discuss proactivity to price management
- Share sustainable methods to improve transparency

The "Art" of Collaboration

"Collaboration is where two or more people or organizations work together to realize or achieve a goal or project successfully.

Collaboration is very similar to, but **more closely aligned** than, **cooperation**. Most collaboration **requires leadership**, although the form of leadership can be social within a decentralized and egalitarian group.

Teams that work collaboratively can *obtain greater resources, recognition and reward* when facing competition for finite resources."

wikipedia

The "Art" of Collaboration

- Finding a "partner" to help identify area's of improvement.
- Providing the right tools to provide insights.
- Partnering in delivering the results!

How is this done????



The Challenge Customers are Facing...

Healthcare's Supply Content Challenges

Numerous touch points for data

Lack of effective **data** standards

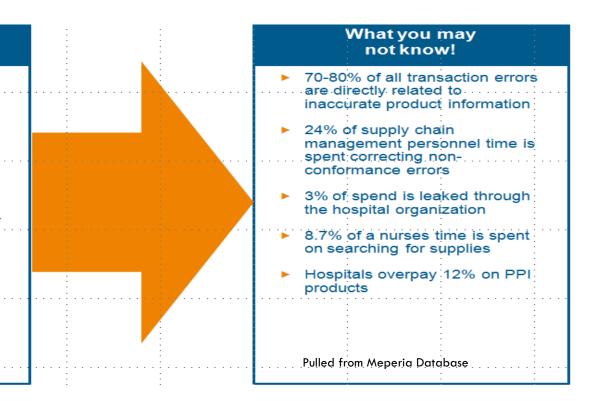
Different views of **data** are required

Healthcare's Supply Content Challenge

The Impact of Non-Standard Data

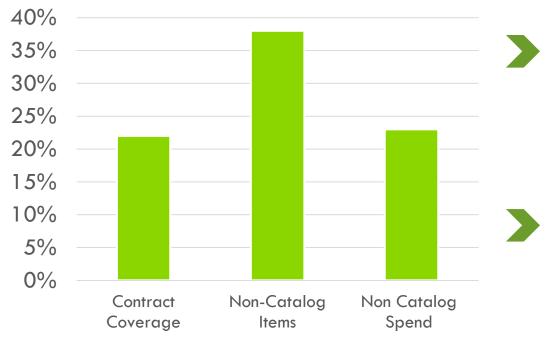
Non Standard Information from Multiple Sources

- Dynamic data with 20-30% annual change
- GPO contracts based on manufacturer not vendor without cross-reference
- Hospital "vendor/manufacturer master" does not match industry norm
- Many descriptive alias terms for both vendor/manufacturer and product descriptions
- Lack of standardized naming conventions limit product comparisons
- Insufficient descriptive product information for key Physician Preference Items (PPI) products



Much of Supply Spend is Not Controlled

Leading to Inefficiencies and Cost Leakage



 On average, Providers only have 22% of their spend attached to a contract in their MMIS system

~40% of items
(representing ~25% of invoiced supply spend) is not associated with a contract

Mapping Data Across the Supply Chain is Complex

Challenging to Align Context using Non-Structured Data





Helping make that transition from Tactical to Strategic...

Strategic Objective: Transform Your Supply Chain

Move From Tactical to Strategic



Strategic Supply Sourcing

Addressing the Problem Up Front

A "clean" item master is not the destination, it's the beginning

Patented artificial intelligence technology

 Structures data quickly and consistently as compared to nonautomated processes

Intelligently structured content is the basis for:

- Alignment of data
- Increased visibility
- Enhanced workflow

Improve Product Identification

A Three Step Process

1. Virtual Product Catalogs

- Helps expand the scope of products under management
- Helps eliminate the need for internal Item Master maintenance

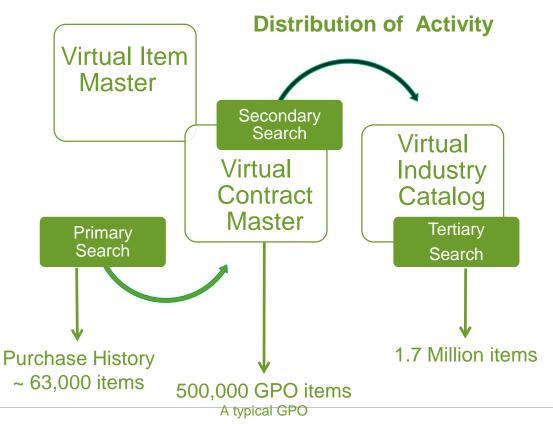
2. Improved Visibility

- All supply data in a single place
- Helps reduce the need for descriptive accuracy
- Allows for true formulary management

3. Enhanced Technology

- Mobile applications bring information to point of need
- Market place type presentation layer helps improve understanding, comparison and ease of ordering

Expand Access & Control via Virtual Catalogs



Benefits of Intelligent Virtual Catalogs

Increased spend visibility

Reduced or eliminated hospital IM maintenance

Improved contract optimization with visibility into contracted alternatives

Identification of optimal contract and price

More accurate cross-walk to the charge master

Proactive vs. Reactive Management

Lean Processes for Price Management

Structured Content is a key

- Apply parameters to define your supply formulary
- Group products into product families
- Ensure accurate contract pricing for all available items before transactions are created
 - Not limited by an organizations MMIS
 - Maximizes the value of your Contract Portfolio
- Identify supply spend outside your portfolio

Enhance Price Management Capabilities

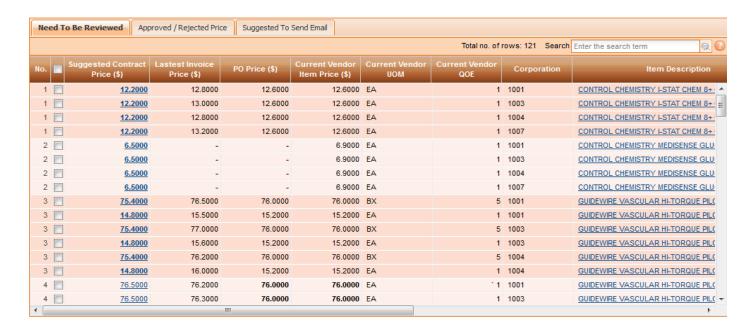
Analyze purchase/invoice data to determine the correct price for a given item at a point in time.

Manage future potential discrepancies by systematically creating local agreements

Identify overpayment and communicate with both Accounts
Payable and the Vendor for remittance and adjustment

Monitor Vendor overall performance to identify "hidden cost" of discrepancy management

Identify Contracts Hidden in Non-Compliant Spend



- Structured data can automatically suggest contracts
- Create pricing agreements from historical spend

Reduce Spend Leakage

When a non-compliant item is requested:

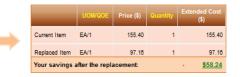
- ✓ You know it is non-compliant
- ✓ Corrective action can be taken proactively



Note: Purchasing Preferred Items may bring additional Cost Savings resulting from improved contract compliance and better Tier Level Pricing. These additional savings are not displayed here.

Recommended Alternative







Holding the Vendors Accountable...

Change the Focus of Vendor Performance

Assess "True" Performance

- Create a vendor "Score Card" that monitors and reports on the frequency of price variance by vendor
 - Cost of product can't be the only factor in doing business with a vendor
 - Administrative costs of doing business can negate the price savings

Questions You May Want to Ask Yourself

What Would it Mean to an Organization!!!

- 1) How satisfied are you with current visibility to spend?
- 2) What would good quality attributed data bring you?
- 3) How is poor control impacting you, dept, organization?
- 4) What's at stake for your organization?
- 5) What would be the financial impact if you knew at the time of requisition users were purchasing contracted products at the contracted price?



Finding the right partner and product can help you transform your environment!

Thank you!

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